



European Union

## Trade Related Technical Assistance (TRTA II) Programme

(TRTA II Programme is funded by the European Union)



United Nations Industrial  
Development Organization

### Training course for policy makers starts under TRTA II programme

**26-28 September**

A three day training course on trade policy formulation and competitiveness analysis concluded on 28 September at Pakistan Institute of Trade and Development (PITAD) under the Trade Related Technical Assistance (TRTA II) programme. The TRTA II programme is funded by the European Union (EU) and implemented by United Nations Industrial Development Organization (UNIDO), in collaboration with International Trade Centre (ITC) and World Intellectual Property Organization (WIPO).

This training course was jointly organized by ITC and PITAD with technical assistance from the Switzerland based World Trade Institute (WTI). Resource persons from WTI, Institute of Business Administration (IBA), Karachi, and PITAD conducted the said training course.

Policy makers and researchers from various federal government ministries and departments participated in the training course. The training was aimed at strengthening the skills, knowledge and understanding of the participants regarding trade policy design and its competitiveness analysis. It is hoped that after participating in the training, participants will be better placed to design and implement trade policies which will cater for the needs of all the stakeholders.

At the start of the programme a training needs assessment survey of the various government organizations was conducted, with training on trade policy formulation identified as the main area for capacity building by the various stakeholders. As a result, the TRTA II programme, facilitated by ITC, initiated a Memorandum of Understanding (MoU) between WTI and PITAD for a twinning arrangement to build training and research related capacities of the local training institutes.

This MoU aims at building the capacity of local trainers and institutions (in particular PITAD) to deliver trainings on trade policy issues. For this purpose, during this year, "Master Trainers" from PITAD, Institute of Business Administration (IBA) Karachi, Lahore University of Management Sciences (LUMS) and Trade Development Authority of Pakistan (TDAP) were selected to participate in a 3-week training programme which included individual mentoring from the WTI on trade policy issues. In turn, these trainers are now expected to disseminate their knowledge gained to policy makers working in various ministries through trainings and workshops, which will also include PITAD's regular curriculum. Through the approach – which is focused upon building institutional capacity and benefiting from the assistance of internationally renowned experts in the field of trade policy, the programme endeavors to ensure both sustainability (through building local capacity) and excellence in trade policy training to government officials.

Address: TRTA II Programme, UNIDO Country Office

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Mr. Asaf Ghafoor, Director General, Pakistan Institute of Trade and Development (PITAD), addressing the participants



Participants of the training course during the teleconference

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